

## For Immediate Release

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# ANTEC™ & Plastics Encounter to Co-locate Again in 2008

*Event will be held in Milwaukee  
and will be industry's largest and most comprehensive  
plastics-only event in North America*

**April 9, 2007** – With less than one month until the Society of Plastics Engineers (SPE) and *Plastics News* converge upon Cincinnati, Ohio, the unified location for their premier events, ANTEC, SPE's annual technical conference, and *Plastics News*' Plastics Encounter trade show, the two organizations announced their plans today to co-locate again in May 2008.

The combined conference and exhibition will be held at the Midwest Express Center in Milwaukee, Wisconsin, from May 4 through May 8, 2008.

"Co-locating the events has been well received by the industry, and we're excited by the momentum heading into Cincinnati," said Susan Oderwald, executive director of SPE. "This will maximize the ANTEC experience for our members and other plastics professionals, which is paramount to our ongoing ANTEC strategy. We are confident that co-locating again in Milwaukee in 2008 will continue to increase the value delivered to attendees."

"The response from Plastics Encounter exhibitors has been tremendous with over 200 companies exhibiting, and this is a good indication that they recognize the value of combining these two events," said *Plastics News* vice president/publisher Tony Eagan. "Attendees walking the exhibit floor will be exposed to a well-rounded cross section of the plastics industry, and those who might not normally attend ANTEC will have the ability to get a closer look."

"We have no doubt that this new event, which combines the technical following of ANTEC and the business and operations following of Plastics Encounter, will offer a greater value to a greater number of plastics professionals," concludes Eagan.

Just like the 2007 event in Cincinnati, both organizations expect this combined event to be the plastics industry's most comprehensive in North America in 2008.

For more information, please visit either [www.anteq.ws](http://www.anteq.ws) or [www.plasticsencounter.com](http://www.plasticsencounter.com).

### **Plastics News: In print. Online. In person.**

*Plastics News* is a weekly newspaper that covers the business of the global plastics industry. Owned by Crain Communications Inc, *PN* brings timely and informative news to 60,000 print subscribers, delivers breaking news to the international plastics industry via two Web sites, [PlasticsNews.com](http://PlasticsNews.com) and [PlasticsNews.com/China](http://PlasticsNews.com/China), and provides exhibits and networking through Plastics Encounter and Executive Forum events.

### **About SPE**

The Society of Plastics Engineers (SPE) is a non-profit organization dedicated to promoting the technical knowledge of plastics and plastics technology. The Society maintains an extensive technical library that is available to Society members, and offers technical conferences and seminars, as well as live and recorded technical presentations that are available via the Internet. For more information, please visit [www.4spe.org](http://www.4spe.org).

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